



PRESS RELEASE

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Ekland, a property located in the province of Limpopo, has been developed to offer a bespoke, sole-use, super luxury safari experience to discerning guests. The property is undergoing a significant upgrade in order to deliver to the refined tastes of the luxury market and allow for handcrafted experiences for each guest group.

The core ambitions of Ekland are threefold. Firstly, to provide the most secure sanctuary for Africa's incredible wildlife that continues to be under threat from illegal poaching as well as to provide guests with an intimate experience in the African bush while allowing for complete privacy and confidentiality. Lastly, it aims to become the preferred employer for the surrounding communities.

The property, which will expand to include over 20,000 hectares, will create over 200 permanent positions through a significant investment programme on the property. More than 80% of these positions are to be filled by local community members who will receive the necessary vocational hospitality training.

South Africa was determined to be the best location to develop this type of property due to its infrastructure, ease of access and business practices. Ekland looks to provide our bespoke experiences to a demanding global market and will be expecting guests to arrive from early 2019.

Ekland is delighted with the interest in the property and is encouraged by the engagement of provincial and local government in creating a harmonious relationship.